

# Helping you play your part in closing the digital skills gap

Hello <FirstName>,

Are your students prepared for the digital transformation of making?

## Addressing the digital skills gap

From our collaboration around your Autodesk® Fusion 360™ workshop, we know you have been playing your part in closing the digital skills gap. Yet we hear that the demand from employers for current and relevant design skills – especially 3D design skills – is not being met.

As the digital transformation of manufacturing continues to pick up speed, so will the need for people with specialist skills. Machines and factories are becoming more connected in the race to Industry 4.0, and the need for greater visualization capabilities is becoming increasingly critical. Employers tell us they want to recruit people with relevant technical skills and qualifications.



## Autodesk tools and resources embedded into delivery

Addressing the need for relevant skills and qualifications is why Autodesk is investing in partnerships with education, such as the partnership we have forged with Manchester Metropolitan University (MMU) in the United Kingdom:

Alan Dempsey, project manager, MMU says,

***“The future of how we make things is changing, and an interdisciplinary environment supports students in understanding the foundations of manufacturing. This course has enabled students to learn advanced manufacturing methodologies in an experiential, collaborative learning environment. Students on the course also have the opportunity to work with businesses, disrupting their traditional manufacturing workflow through innovation, to exploit the opportunities of Industry 4.0 while boosting their employability skills.”***



## Would this approach benefit your students?

We know the latest generation of students are looking for access to innovative technology and engagement with future employers. Autodesk is committed to investing in the next generation of makers, and regularly updates its suite of learning resources. From webinars and workshops to continuous development and product certification, we can help you bring the latest developments in product design and manufacturing to life for your students.

Let’s find time to discuss.

Best wishes

<Name>

<Organisation name>

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# Creating a better future begins here

Hello <FirstName>,

It is widely accepted that 4IR will disrupt production functions in factories through better analytics, increased human-machine collaboration, and adoption of technologies. Your students need to be one step ahead of these developments when they enter the workforce.

Our workshop introduced them to the potential of Autodesk® Fusion 360™ software, the next-generation 3D platform for product development. Your students explored workflows and collaborated on real-life projects. Because it is preferred by global industry leaders and design professionals, mastery and understanding of Fusion 360 will help their future careers.



With Fusion 360, your students can design faster, share workflows, and explore multiple product ideas – all in one easy-to-use collaborative environment. Fusion 360 is also cloud-based, so they can access their designs on desktop computer, mobile device, or web browser – from anywhere.

Are your students getting the most out of the resources at their disposal? Do they need evidence of their skills to show to future employers?

We can help them be a part of the future of making things with Fusion 360.

We look forward to exploring with you.

Best wishes

<Name>

<Organisation name>

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